

FARM IN - FARM OUT SECTION

LCT's Farm In/Farm Out section is a specially targeted section where operators can advertise their services/credentials to other operators outside their local territories, allowing them to expand their reach across 47 states and 25 countries.

LCT's research shows that 62% of operators work with at least one network. LCT connects YOU with other professionals who will take care of your customers when you can't and you can be assured that your customers will be treated as well as if you were personally handling their business.

LCT distributes copies of the magazine at key functions during the year, ensuring that professionals who recommend chauffeured transportation services know you and what your business offers. In 2012, we will distribute at the following events: Association for Wedding Professionals Int'l, Meeting Planners International, NBTA, BusCon, National Concierge Association.

Operators can generate viable leads and increase farm-in work with personalized ads, not just geographic listings, at 50% off standard LCT ad rates!

RATES FOR FARM IN/FARM OUT			
	Full	Half	Quarter
1x	\$1,740	\$1,430	\$1,125
3x	\$1,540	\$1,230	\$925
6x	\$1,340	\$1,030	\$725
10x	\$1,140	\$830	\$525

DEALER'S SHOWROOM

DEALER SHOW ROOM is a special section of LCT designed for regional vehicle dealers. This is a low-cost yet exceptional way to promote your sales and service center to the luxury ground transportation market. Our readership is always changing. We add an average of 500 NEW operators to our subscriber-base with EVERY ISSUE. That means, while your BRAND is seen by up to 20,000 sets of eyes each month, there are always new prospects checking your company out as well. Use your ad space in our Dealer Showroom to SELL our readers on the



MERITS OF DOING BUSINESS WITH YOUR COMPANY and enjoy the success of so many other dealers that have been with LCT for years!

Added Bonus! If you wish to promote your trade-ins, do so with the all-new LimoForSale.com online trader. This is the perfect tie-in to your dealership advertisement.

RATES FOR DEALER'S SHOWROOM			
	Full	Half	Quarter
1x	\$1,740	\$1,430	\$1,125
3x	\$1,540	\$1,230	\$925
6x	\$1,340	\$1,030	\$725
10x	\$1,140	\$830	\$525