

ONLINE ENGAGEMENT = QUALIFIED LEADS AND INTERESTED BUYERS

LCTmag.com averages **36,269 pageviews a month** on our industry-leading website. We average **10,063 unique visitors** to the site every month and **13,743 visits**.

The LCTMAG.com homepage is step one for operators and anyone affiliated with the chauffeured transportation industry looking for news, information, industry research, or wanting to start or engage in dialogue.

Our site traffic has grown in leaps and bounds this year, proving how vital our news delivery is to the industry. Look at how our overall site traffic has grown in just one year:

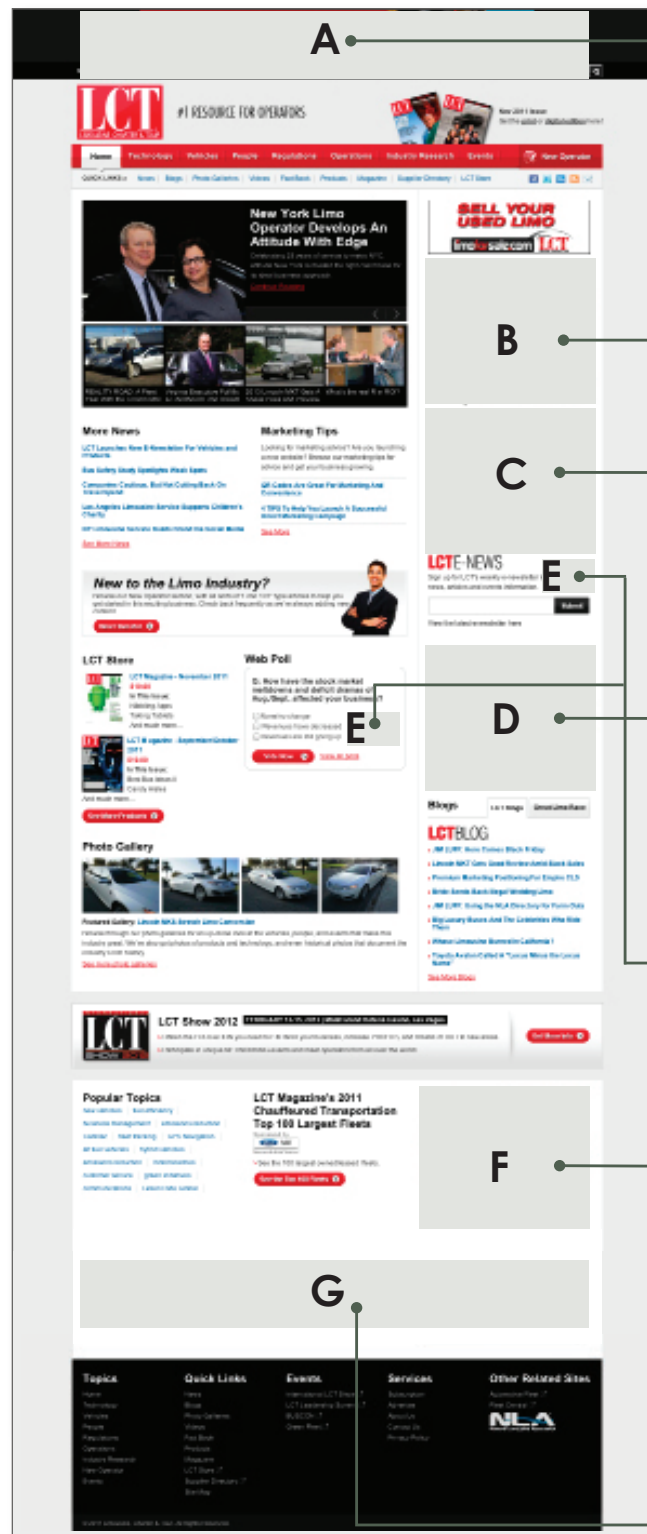
25% increase in the number of unique visitors to the site.

24% increase in the number of visits to the site.

47% increase in the number of pageviews on the site.

This means high visibility and high potential recall for your ad message. We offer a variety of advertising formats, including rich media, page takeovers, video advertising and editorial sponsorships. We track all our advertising through 24/7 Open Ad Stream, one of the industry's most widely used and reliable ad-tracking programs, ensuring third-party verification for our advertisers.

Our site performance is tracked by Open Ad Stream and we provide our advertisers with a performance report of not only how well your advertising is doing, but also how well our site is working for you.



- A. TOP LEADERBOARD**
Size: 728X90
40kb max file size
Rate: \$1,200/month
(12-month minimum)
- B. TOP RIGHT**
Size: 300X200 [logo only]
Rate: \$150/month
(3-month minimum)
- C. RIGHT SQUARE #2**
Size: 100X40 [logo recognition]
10Kb max file size
Rate: \$500/month
- D. RIGHT SQUARE #3**
Size: 300X250
35kb max file size
Rate: \$500/month
- E. NEWS & WEB POLL SPONSORSHIP**
Size: 100X40 [logo recognition]
35Kb max file size
Rate: \$150/month
- F. RIGHT SQUARE #4**
Size: 300X250
35kb max file size
Rate: \$500/month
- G. LOWER LEADERBOARD**
Size: 728X90
40kb max file size
Rate: \$500/month