

BANNER ADS provide you with a cost-effective way to build awareness and provide additional impact to your print advertising program. Banner ads receive a high number of impressions and are sold via monthly contract.

LCTMAG.com is our flagship website, bringing 22,013* unique users each month.

Top Leaderboard - 728x90
\$1,500/month

Middle - 600x250
\$1,000/month

Right 1 - 300x250
\$900/month

Right 2 - 300x250
\$900/month

Right 3 - 300x250
\$800/month

Right 4 - 300x250
\$800/month

Bottom - 728x90
\$600/month

CHANNEL SPONSORSHIPS allow your banner ads to be highly targeted to a certain audience. These ad positions (based on availability) run in topical channels of LCTMag.com that focus on one of the following: Vehicles, Operations, or Tech.

728x90

300 x 250

300 x 250

300 x 250

600x250

300 x 250

300 x 250

728x90

728x90

728x90

300 x 250

300 x 250

300 x 250

300 x 250

728x90

728x90

LimoForSale.com is a safe and secure way to buy and sell pre-owned sedans, vans, buses, and stretch limousines. 35,416* unique users visit the site each month.

Top Leaderboard - 728x90
\$1,500/month

Middle 2 - 728x90
\$900/month

Middle 4 - 728x90
\$250/month

Right 1 - 300x250
\$900/month

Right 2 - 300x250
\$900/month

Right 3 - 300x250
\$600/month

Right 4 - 300x250
\$400/month

Also available:
Targeted Banners on
Body Styles Pages

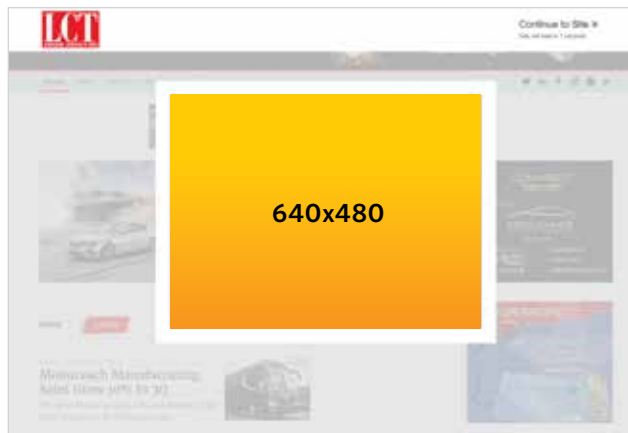
Sources:
*Google Analytics, 6-Month Average,
Jan.-June 2018

FOR SPECIFICATIONS, PLEASE VISIT BOBITSTUDIOS.COM

HIGH IMPACT UNITS/RICH MEDIA

PRESTITIAL

Prestitials are well-known to be high impact and generate very high click rates. The prestitial displays an overlay for 15 seconds when a user goes to our site. Users are given the option to skip past the prestitial.



PUSH-UP LEADERBOARD

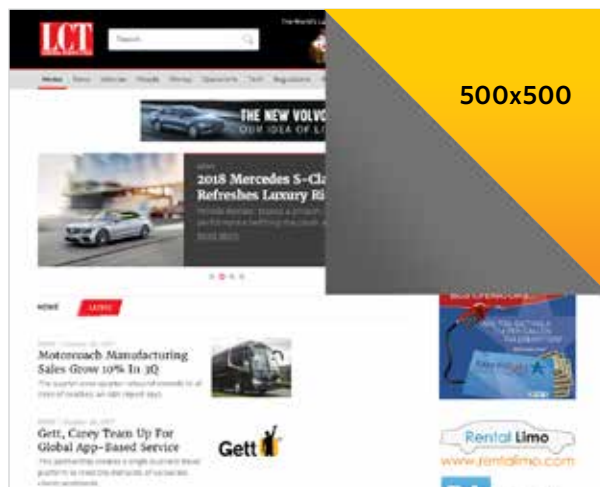
This site-served rich media unit pushes up from the bottom of the browser window and stays in view as the user scrolls for an always above the fold and in-view experience. This unit auto-collapses after 15 seconds and can be closed by the user. Accommodates either standard a 728x90 or IAB Super Leaderboard 970x90.



PAGE PEEL

Page peels engage a user in an interactive way. It starts as a page curl in the upper right corner of the page. When the curl is moused over, the page peels down to present a 500x500 clickable advertisement.

The client provides material, or LCT can assist with creation of the ad. We track and report on hovers as well as clicks for this position.



SITE SKIN

Site skins make a dramatic impact by taking over the background of the page, with 300 pixels of the image showing on both sides of the screen. The site skin can be across all pages on the site for high-impact.



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LCT's email newsletters can align you with relevant content that delivers your ad or sponsored content into the mailboxes of the right audience.

LCT E-NEWS

Subscribers per deployment - 10,963*
Deploys every Wednesday.

Top Leaderboard - 728x90

\$1,500/month

Middle 1 - 468x60

\$900/month

Middle 2 - 468x60

\$900/month

Middle 3 - 468x60

\$800/month

Middle 4 - 468x60

\$800/month

Right 1 - 160x300

\$800/month

Right 2 - 160x300

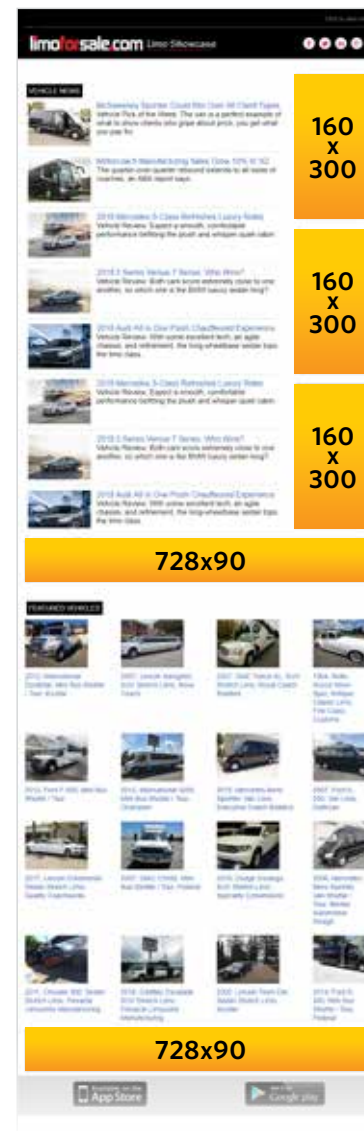
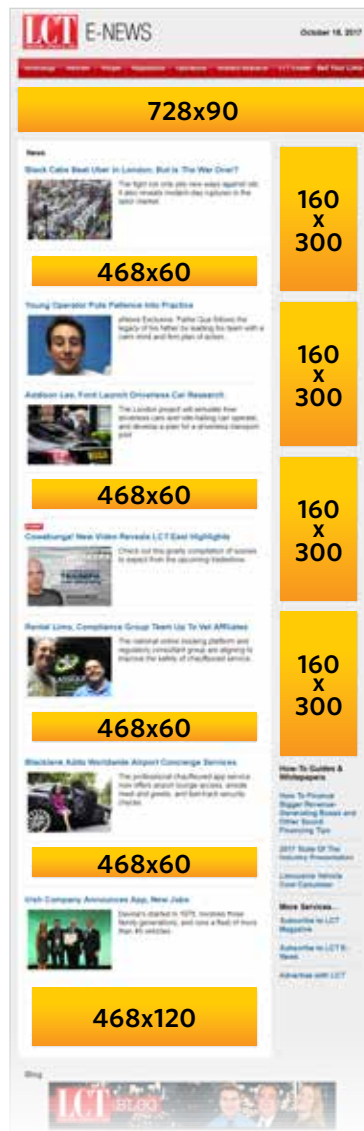
\$600/month

Right 3 - 160x300

\$600/month

Right 4 - 160x300

\$600/month



LimoForSale WEEKLY SHOWCASE

Subscribers per deployment - 9,982*
Deploys every Monday

Right 1 - 160x300

\$500/month

Right 2 - 160x300

\$400/month

Right 3 - 160x300

\$300/month

Middle 1 - 728x90

\$450/month

Bottom - 728x90

\$250/month

Sources:
*Publisher's Own Data

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