

Editorial content subject to change

| ISSUE | THEME | SPECIAL SECTIONS | VIDEO + WEBINARS | SPACE CLOSE | MATERIALS DUE | MAIL DATE |
|----------|---|--|---|-------------|---------------|-----------|
| January | The Corporate/Money Issue | Shuttle Mania: Upselling Via Niche Marketing | Frontline Customer Training | 11/19/18 | 11/28/18 | 12/27/18 |
| February | New Model Showcase Issue | The Luxury Vehicle Market In All Its Glory | Virtual Bus & Sedan Tours; Bus Marketing 101 | 12/19/18 | 12/28/18 | 1/29/19 |
| March | International LCT Show Issue <i>Bonus Distribution: International LCT Show</i> | Exhibitor Highlights & Product Launches | Tech Demos; How To Network at Conventions | 1/22/19 | 1/29/19 | 2/26/19 |
| April | Special Event Marketing Issue | Safety Products Review | Cameras & GPS Demos; How To Reduce Risks; How To Operate Remotely | 2/21/19 | 2/28/19 | 3/27/19 |
| May | Motorcoach Success | Best Operators In The Nation | Everything You Ever Needed to Know About Bus Maintenance | 3/25/19 | 4/1/19 | 4/26/19 |
| June | Annual Fact Book & Industry Buyer's Guide | | Video: State of the Industry 2018 | 4/24/19 | 5/1/19 | 5/29/19 |

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|-----------|---|--|--|-------------|---------------|-----------|
| July | The Touring Issue | Creative Packages That Sell | How To Create Custom Tours In Your Market | 5/22/19 | 5/30/19 | 6/26/19 |
| August | The Who's Who Issue <i>Bonus Distribution: GBTA</i> | | | 6/20/19 | 6/27/19 | 7/26/19 |
| September | Bus Spectacular <i>Bonus Distribution: BusCon</i> | Capturing the Courtesy Bus Market | BusCon Preview; How To Secure Bus Contracts | 7/25/19 | 8/1/19 | 8/28/19 |
| October | The Tech Issue | Industry's Best Websites On Display | Owner's Manual: What Technology You Absolutely Must Have | 8/22/19 | 8/29/19 | 9/26/19 |
| November | LCT East Show Issue <i>Bonus Distribution: LCT/NLA Show East</i> | Top Five East Coast Markets To Sell To | How To Capture & Handle Road Shows; How To Keep Buses Booked In Off Months | 9/24/19 | 10/1/19 | 10/28/19 |
| December | International Issue | The European Market | How To Follow Your Clients Around the Globe | 10/22/19 | 10/29/19 | 11/25/19 |