

*Editorial content subject to change*

ISSUE	THEME	SPECIAL SECTIONS	VIDEO + WEBINARS	SPACE CLOSE	MATERIALS DUE	MAIL DATE
January	The Corporate/Money Issue	Shuttle Mania: Upselling Via Niche Marketing	Frontline Customer Training	11/19/18	11/28/18	12/27/18
February	New Model Showcase Issue	The Luxury Vehicle Market In All Its Glory	Virtual Bus & Sedan Tours; Bus Marketing 101	12/19/18	12/28/18	1/29/19
March	International LCT Show Issue <i>Bonus Distribution: International LCT Show</i>	Exhibitor Highlights & Product Launches	Tech Demos; How To Network at Conventions	1/22/19	1/29/19	2/26/19
April	Special Event Marketing Issue	Safety Products Review	Cameras & GPS Demos; How To Reduce Risks; How To Operate Remotely	2/21/19	2/28/19	3/27/19
May	Motorcoach Success	Best Operators In The Nation	Everything You Ever Needed to Know About Bus Maintenance	3/25/19	4/1/19	4/26/19
June	Annual Fact Book & Industry Buyer's Guide		Video: State of the Industry 2018	4/24/19	5/1/19	5/29/19

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July	The Touring Issue	Creative Packages That Sell	How To Create Custom Tours In Your Market	5/22/19	5/30/19	6/26/19
August	The Who's Who Issue <i>Bonus Distribution: GBTA</i>			6/20/19	6/27/19	7/26/19
September	Bus Spectacular <i>Bonus Distribution: BusCon</i>	Capturing the Courtesy Bus Market	BusCon Preview; How To Secure Bus Contracts	7/25/19	8/1/19	8/28/19
October	The Tech Issue	Industry's Best Websites On Display	Owner's Manual: What Technology You Absolutely Must Have	8/22/19	8/29/19	9/26/19
November	LCT East Show Issue <i>Bonus Distribution: LCT/NLA Show East</i>	Top Five East Coast Markets To Sell To	How To Capture & Handle Road Shows; How To Keep Buses Booked In Off Months	9/24/19	10/1/19	10/28/19
December	International Issue	The European Market	How To Follow Your Clients Around the Globe	10/22/19	10/29/19	11/25/19